**Background**

A group of 4 friends have come together and started a small band. They are now looking to setup a small music cafe in a locale where people will be able to come and watch them perform or record music. The music café has to be in a place where people of all ages conglomerate. The genre of music the band plays appeals to both young and old. The band wants their music cafe to be in a locale where people gather for passing their time such as a park, or where people come to simply hangout with their friends such as cafes and coffee shops.

**Problem**

The music band called is not yet profitable as the group of friends are unable to gain the necessary audience. The band has therefore decided to setup set up a music cafe of sorts which they hope will be able to attract crowd. They need to look for a good location, one which is not already overpopulated with cafes. They are looking for the perfect location in the city of Toronto in a borough in Canada by the name of ‘Etobicoke’